

Contract # 48372

Schedule Dates

10/30/12-11/05/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 1537 OFA Sked A 10/2-11/6 (27395)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1537

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



GMMB  
3050 K St. NW  
Suite 100  
Washington, DC 20007

Date Entered 09/25/12  
Last Modified 10/23/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$15,435.00  
Net Total \$87,465.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Nov. 2012 29 \$102,900.00  
Grand Total: 29 \$102,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7A- Today Show	2		X	X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/23/12
9.1	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							X	1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/23/12
14.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	8A- Today Show	2		X	X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/23/12
18.1	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:57A- TODAY SHOW-SUNDAY	1							X	1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/23/12
22.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	9A- 7 News Today in New England 9-10A	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12
26.1	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 7 News Today in New England-Sun	1							X	1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		10/23/12
30.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	9:30A- 7 News Today in New England 9-10A	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12
36.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	10A- Today Show	1		X	X	X	X			1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/23/12
41.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11A- TODAY SHOW III (hour 4)	1		X	X	X	X			1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/23/12
45.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	2P- DOCTORS	2		X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		10/23/12
49.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	3P- 3:30P (ET)	1		X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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53.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	3:30P- 4P (ET)	1		X	X	X	X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		10/23/12
57.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	4:59P- 7 News at 5	1		X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/23/12
69.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	6:58P- 7:28P (ET)	2		X	X	X	X			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		10/23/12
73.2	Normal Line / NFL	11/04/12-11/04/12	3	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1							X	1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		10/23/12
77.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7:28P- 7:58P (ET)	2		X	X	X	X			2	\$2,400.00	\$4,800.00	WHDH Boston (WHDH)		10/23/12
81.1	Normal Line / NFL	11/04/12-11/04/12	3	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	2							X	2	\$25,000.00	\$50,000.00	WHDH Boston (WHDH)		10/23/12
85.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	10:59P- 7 News at 11 PM	1		X	X	X	X			1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/23/12
89.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2		X	X	X	X			2	\$1,600.00	\$3,200.00	WHDH Boston (WHDH)		10/23/12
90.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:58P- 7 News at 6	1								1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/23/12
91.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10A- Today Show	1	X							1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/23/12
92.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- TODAY SHOW III (hour 4)	1	X							1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/23/12

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Date:

Accepted Station:

Date:

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